



San Francisco ISACA – 2012 Fall Conference Sponsor, Exhibitor Information Sheet

The San Francisco Chapter of ISACA presents: The 12th Annual SF ISACA Fall Conference October 15-17, 2012

Now in our 12th year, the SF ISACA Fall Conference continues to be the premier education event for information systems audit, security, and GRC (governance, risk, and compliance) professionals in Northern California. This three-day conference, held at the beautiful Hotel Nikko in San Francisco, features five educational tracks to suit a variety of backgrounds and skill levels.

The SF Chapter of ISACA has a membership of over 900, represented by employees of over 250 companies, academic institutions and government entities throughout Northern California. Among our attendees in the past have been Chief Audit Executives, Chief Information Security Officers and corporate leaders in GRC functions, in addition to many hands on practitioners. Last year's event drew over 290 professionals, and we are expecting more this year.

Thanks in large part to our corporate sponsors, we are able to make this event the top educational value for IS audit, security, and GRC professionals in San Francisco. **We invite you to consider participating as a sponsor or exhibitor at this major annual event.**

The 2012 SF ISACA Fall Conference will feature two events tailored to our sponsors. We will feature a Monday evening (immediately following the sessions) **Sponsors' Reception** and the **Tuesday Sponsors' Luncheon**. These two events offer our attendees expanded opportunity to interact with our sponsors and exhibitors to learn more about your products and services. Our use of a passport system and prize give-aways incent our attendees to come visit with all of our sponsors and exhibitors. **Sponsors will also have an opportunity to participate in our vendor demo day (a dedicated event to allow you to showcase your service/tools in a dedicated setting).**

Benefits of Sponsorship:

Sponsorship benefits are outlined in the grid below based on the level of support chosen. **Sponsorship is a great business development opportunity; sponsorship is also an excellent opportunity to be seen as an organization that is supporting the professionals in the Information Security audit, security, and GRC fields.**

Sponsorship Tiers:

PLATINUM	GOLD	EXHIBITOR	CHAPTER SUPPORTER
\$5,000 Contribution <ul style="list-style-type: none"> • Participation in our <u>new</u> Sponsor's demonstration space • 4 drink tickets for the Sponsors' evening event • 4 conference participant passes (a \$2K+ value) • Recognition at the conference as a Platinum Sponsor • Recognized in all marketing collateral as a Platinum Sponsor • Recognized in participant packets as Platinum Sponsor • Primary consideration for Speaker opportunities* 	\$2,500 Contribution <ul style="list-style-type: none"> • Participation in our <u>new</u> Sponsor's demonstration space • 2 drink tickets for the Sponsor's evening event • 2 conference participant passes (a \$1K+ value) • Recognition at the conference as a Gold Sponsor • Recognized in all marketing collateral as a Gold Sponsor • Recognized in participant packets as Gold Sponsor • Primary consideration for Speaker opportunities* 	\$1,500 <ul style="list-style-type: none"> • 2 drink tickets for the Sponsors' evening event • Recognition at the conference as an Exhibitor • 1 conference participant passes (a \$600+ value) 	\$1,000 <ul style="list-style-type: none"> • Recognition at the conference as a Chapter Supporter • Recognized in all marketing collateral as a Chapter Supporter • 1 conference participant passes (a \$600+ value)

Criteria for speaker selection are based on: educational value, fit with our conference theme, and quality of speakers. Sessions must also be vendor neutral. Sponsors are not guaranteed speaker slots, however early sponsors will be given strong consideration subject to criteria listed above. Final decisions on speaker selection rest solely with the Speaker Committee.

For additional information, please feel free to speak with your main conference contact or call 415-935-1GRC (415-935-1472). You may also email our Sponsor Chair, Debby Haskell at FC12sponsor@sfisaca.org.